



Contact: Kelsey Pearson
Tel. 301.934.1900
Email: KPearson@SagepointCare.org
Date: 01/28/2016

FOR IMMEDIATE RELEASE

SAGEPOINT TO HOLD PHOTO CONTEST

Sagepoint Senior Living Services Launches *Images of Aging Photo Contest*

Sagepoint Senior Living Services invites residents of Southern Maryland to enter their first ever *Images of Aging Photo Contest*. Photographs must include at least one person, age 65 or older. The winning photographer, as determined via Facebook (likes), will receive \$200 (USD) in the form of a gift card. Two additional winners, as determined via the Sagepoint Community and Sagepoint Staff, will each receive \$50 (USD) in the form of a gift card.

Eligible contestants can visit www.sagepointcare.org/photocontest for rules and entry forms. Entries must be submitted electronically by emailing kpearson@sagepointcare.org and no photos will be accepted without a corresponding entry form. There is no entry fee, however photographers may only submit one (1) photo into the contest. The contest ends Monday, February 29, 2016 at 11:59 p.m. EST (U.S.).

“At Sagepoint, we use photography to tell our story,” says Kelsey Pearson, Sagepoint’s Marketing Coordinator. “The *Images of Aging Photo Contest* is a great opportunity to engage members of our community as they document what aging means to them. We look forward to seeing many beautiful photographs!”

The winning photograph will be determined via the number of Facebook likes it acquires during one week (March 1 to March 8) on Sagepoint’s Facebook page, www.facebook.com/SagepointCare. Submitters are encouraged to promote their photos via social media once they are placed on Sagepoint’s Facebook page to garner votes. The two additional winning photographs will be determined via a vote by Sagepoint Senior Living Services’ staff and community (residents). Winners will be announced in March 2016 on Sagepoint’s website as well as their social media pages. Good luck!

About Sagepoint Senior Living Services

Sagepoint Senior Living Services is a non-profit organization, headquartered in La Plata, MD. Formerly CCNRC, Sagepoint has been providing excellent care and trusted advice to seniors and their families in Southern Maryland for 40 years. Today we continue to grow in service and offer an unmatched breadth of trusted care solutions. To learn more, visit www.SagepointCare.org, or call us at 301.934.1900.

###